

Ball Maintenance Procedure

First and foremost, we strongly believe that **preventative** maintenance is the key to a cover's longevity.

WHY? The balls ability to absorb lane oil into the pores helps to keep a dry ball surface in contact with the lane for more friction, creating added hook. Over a period of time the bowling ball's performance will slowly deteriorate due to oil absorption and dirt build up on the ball's surface.

In addition to using a clean and dry microfiber towel in competition, we highly recommend that a bowling ball cleaner be used *immediately afterward* to further clean the ball's cover. If a ball is used and then put away without cleaning, the oil and dirt will have a greater chance to be absorbed deeper into the cover through osmosis.

We hear time and time again from people who have lost hook in their equipment and swear they clean it on a regular basis. Only when the question is asked is the real problem brought to light. Cleaning a ball just before use is almost a useless procedure because it only cleans a very fine layer and the deeper trapped oil and dirt still remain since your last session. Below is our recommended procedure to maintain your balls performance:

- 1. Use a clean, dry microfiber towel during competition
- 2. At the end of the session, use Storm Reacta-Clean and spray liberally over the entire surface of the ball.
- 3. Rub your hands over the surface of the ball in a scrubbing motion for 15-20 seconds.
- 4. Towel off the ball until dry.

This process will assist the degreasing agent in the cleaner to draw oil and dirt out of the pores and the hand-action helps break it down and make it easier for it to stay in the towel.

Keep that Surface Texture Like-New

Maintain your reaction longer with our maintenance kit that can be used before, during and after bowling (practice, league or tournament)

- 3 Abralon pads (Grits include 180-360-500-1000-2000 and 4000).
- Cleaner
- Large microfiber towel

ELITE Ball Performance Program

Using the steps above you can keep your bowling ball at it's peak performance with Our ELITE Cleaning Program.

When you purchase an 8oz bottle of Storm Reacta- Clean with the ELITE Pro Shop marking, you are entitled to a special refill rate of just \$5.

Entire Kit—\$29.95

(regularly \$43.85)

\$8.95/bottle

Refills for only \$5°°